

**PART A
INVITATION TO BID**

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|--|---|---------------|---|--|-------|
| YOU ARE HEREBY INVITED TO BID FOR REQUIREMENTS OF THE DEPARTMENT OF HOME AFFAIRS | | | | | |
| BID NUMBER: | DHA07-2026 | CLOSING DATE: | 17 JULY 2026 | CLOSING TIME: | 11H00 |
| DESCRIPTION | APPOINTMENT OF A PANEL OF COMMUNICATION AGENCIES TO PROVIDE COMPREHENSIVE COMMUNICATION SERVICES TO THE DEPARTMENT OF HOME AFFAIRS (DHA) ON AN AS-AND-WHEN-REQUIRED BASIS FOR A PERIOD OF THREE (3) YEARS, WITH A POSSIBLE EXTENSION OF A FURTHER TWO (2) YEARS. | | | | |
| BID RESPONSE DOCUMENTS MUST BE SUBMITTED ONLINE ON THE ETENDER PORTAL. | | | | | |
| THE ONLINE E-TENDER PUBLICATION PORTAL LINK: https://www.etenders.gov.za/ TUTORIAL LINK: https://youtu.be/B7pNseNJYHM | | | | | |
| BIDDING PROCEDURE ENQUIRIES MAY BE DIRECTED TO | | | TECHNICAL ENQUIRIES MAY BE DIRECTED TO: | | |
| CONTACT PERSON | Lettie Mbatha Ngobile Chonco | | CONTACT PERSON | Joseph Mohajane | |
| TELEPHONE NUMBER | (012) 406 2570 (012) 406 2789 | | TELEPHONE NUMBER | (012) 406 2691 | |
| E-MAIL ADDRESS | Lettie.Makhudu@dha.gov.za Ngobile.Chonco@dha.gov.za | | E-MAIL ADDRESS | Joseph.mohajane@dha.gov.za | |
| SUPPLIER INFORMATION | | | | | |
| NAME OF BIDDER | | | | | |
| POSTAL ADDRESS | | | | | |
| STREET ADDRESS | | | | | |
| TELEPHONE NUMBER | CODE | | NUMBER | | |
| CELLPHONE NUMBER | | | | | |
| FACSIMILE NUMBER | CODE | | NUMBER | | |
| E-MAIL ADDRESS | | | | | |
| VAT REGISTRATION NUMBER | | | | | |
| SUPPLIER COMPLIANCE STATUS | TAX COMPLIANCE SYSTEM PIN: | | OR | CENTRAL SUPPLIER DATABASE No: | MAAA |
| ARE YOU THE ACCREDITED REPRESENTATIVE IN SOUTH AFRICA FOR THE GOODS /SERVICES OFFERED? | <input type="checkbox"/> Yes <input type="checkbox"/> No [IF YES ENCLOSE PROOF] | | ARE YOU A FOREIGN BASED SUPPLIER FOR THE GOODS /SERVICES OFFERED? | <input type="checkbox"/> Yes <input type="checkbox"/> No [IF YES, ANSWER THE QUESTIONNAIRE BELOW] | |
| QUESTIONNAIRE TO BIDDING FOREIGN SUPPLIERS | | | | | |
| IS THE ENTITY A RESIDENT OF THE REPUBLIC OF SOUTH AFRICA (RSA)? | | | <input type="checkbox"/> YES <input type="checkbox"/> NO | | |
| DOES THE ENTITY HAVE A BRANCH IN THE RSA? | | | <input type="checkbox"/> YES <input type="checkbox"/> NO | | |
| DOES THE ENTITY HAVE A PERMANENT ESTABLISHMENT IN THE RSA? | | | <input type="checkbox"/> YES <input type="checkbox"/> NO | | |
| DOES THE ENTITY HAVE ANY SOURCE OF INCOME IN THE RSA? | | | <input type="checkbox"/> YES <input type="checkbox"/> NO | | |
| IS THE ENTITY LIABLE IN THE RSA FOR ANY FORM OF TAXATION? | | | <input type="checkbox"/> YES <input type="checkbox"/> NO | | |
| IF THE ANSWER IS "NO" TO ALL OF THE ABOVE, THEN IT IS NOT A REQUIREMENT TO REGISTER FOR A TAX COMPLIANCE STATUS SYSTEM PIN CODE FROM THE SOUTH AFRICAN REVENUE SERVICE (SARS) AND IF NOT REGISTER AS PER 2.3 BELOW. | | | | | |

**PART B
TERMS AND CONDITIONS FOR BIDDING**

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| 1. BID SUBMISSION: |
| 1.1. BIDS MUST BE SUBMITTED ON TIME. LATE BIDS WILL NOT BE ACCEPTED FOR CONSIDERATION. |
| 1.2. ALL BIDS MUST BE SUBMITTED ON THE OFFICIAL FORMS PROVIDED (NOT TO BE RE-TYPED) OR IN THE MANNER PRESCRIBED IN THE BID DOCUMENT. |
| 1.3. THIS BID IS SUBJECT TO THE PREFERENTIAL PROCUREMENT POLICY FRAMEWORK ACT, 2000 AND THE PREFERENTIAL PROCUREMENT REGULATIONS 2022, THE GENERAL CONDITIONS OF CONTRACT (GCC) AND, IF APPLICABLE, ANY OTHER SPECIAL CONDITIONS OF CONTRACT. |
| 1.4. THE SUCCESSFUL BIDDER WILL BE REQUIRED TO FILL IN AND SIGN A WRITTEN CONTRACT FORM (SBD7). |
| 2. TAX COMPLIANCE REQUIREMENTS |
| 2.1 BIDDERS MUST ENSURE COMPLIANCE WITH THEIR TAX OBLIGATIONS. |
| 2.2 BIDDERS ARE REQUIRED TO SUBMIT THEIR UNIQUE PERSONAL IDENTIFICATION NUMBER (PIN) ISSUED BY SARS TO ENABLE THE ORGAN OF STATE TO VERIFY THE TAXPAYER'S PROFILE AND TAX STATUS. |
| 2.3 APPLICATION FOR TAX COMPLIANCE STATUS (TCS) PIN MAY BE MADE VIA E-FILING THROUGH THE SARS WEBSITE WWW.SARS.GOV.ZA. |
| 2.4 BIDDERS MAY ALSO SUBMIT A PRINTED TCS CERTIFICATE TOGETHER WITH THE BID. |
| 2.5 IN BIDS WHERE CONSORTIA / JOINT VENTURES / SUB-CONTRACTORS ARE INVOLVED; EACH PARTY MUST SUBMIT A SEPARATE TCS CERTIFICATE / PIN / CSD NUMBER. |
| 2.6 WHERE NO TCS PIN IS AVAILABLE BUT THE BIDDER IS REGISTERED ON THE CENTRAL SUPPLIER DATABASE (CSD), A CSD NUMBER MUST BE PROVIDED. |
| 2.7 NO BIDS WILL BE CONSIDERED FROM PERSONS IN THE SERVICE OF THE STATE, COMPANIES WITH DIRECTORS WHO ARE PERSONS IN THE SERVICE OF THE STATE, OR CLOSE CORPORATIONS WITH MEMBERS PERSONS IN THE SERVICE OF THE STATE." |

NB: FAILURE TO PROVIDE / OR COMPLY WITH ANY OF THE ABOVE PARTICULARS MAY RENDER THE BID INVALID.

SIGNATURE OF BIDDER:

CAPACITY UNDER WHICH THIS BID IS SIGNED:
(Proof of authority must be submitted e.g. company resolution)

DATE:

INSTRUCTIONS TO BIDDERS

1. THE TENDER DOCUMENTS

Rules for Bidding

- 1.1. The Department is not bound to accept any of the proposals submitted and reserves the right to call for presentations from short-listed bidders before final selection.
- 1.2. The Department reserves the right to terminate this appointment or temporarily defer the work, or any part thereof, at any stage of completion should the Department decide not to proceed with the tender.
- 1.3. The Department also reserves the right to appoint any other person to undertake any part of the tasks.
- 1.4. The service provider must be a single legal entity with all other necessary expertise secured via sub-contract, or under a joint venture or a consortium arrangement. The Department will enter into a single contract with a single entity for the delivery of the work set out in these tender documents.
- 1.5. The bidding entity shall be the same entity that will execute the bid. Any bid found to be fronting for another entity or entities shall be disqualified immediately.
- 1.6. All South African firms submitting bids as part of a consortium or joint venture must submit valid original tax clearance certificates.
- 1.7. All bidders submitting bids as part of joint venture, consortium, **must** submit the following:
 - i. A Joint Venture, Consortium or Trust agreement signed by all companies forming a Joint Venture, Consortium or Trust.
 - ii. A valid tax clearance certificate and/ or pin issued by South African Revenue Services (SARS) for all companies that form part of a Joint Venture, Consortium or Trust.
 - iii. A Central Supplier Database (CSD) Report for all companies that form part of a Joint Venture, Consortium or Trust.
 - iv. A consolidated SANAS B-BBEE certificate or a consolidated B-BBEE certificate issued by the Companies and Intellectual Property Commission (CIPC).
 - v. SBD 1, SBD 3, SBD 4, & SBD 6 forms must be completed using the Joint Venture, Consortium or Trust information or the lead partner as indicated on the Joint Venture, Consortium or Trust agreement.
- 1.8. Foreign firms providing proposals must become familiar with local conditions and laws and take them into account in preparing their proposals.
- 1.9. The service provider and its affiliates are disqualified from providing goods, works, and services to any private party to this Agreement, or any eventual project that may result, directly or indirectly from these services.
- 1.10. Firms may ask for clarification on these tender documents or any part thereof up to close of business 1 week before the deadline for the submission of the bids.
- 1.11. The Department reserves the right to return late bid submissions unopened.

- 1.12. Firms may not contact the Department on any matter pertaining to their bid from the time when the bids are submitted to the time the contract is awarded. Any effort by a bidder to influence bid evaluation, bid comparisons, or bid award decisions in any manner, may result in rejection of the bid concerned.
- 1.13. Should the contract between the Department and the service provider be terminated by either party due to reasons not attributable to the service provider, the service provider will be remunerated for the appropriate portion of work completed up to a maximum amount of not more than the total fee bid by the service provider for the appropriate phase of the project during which the appointment was terminated.

Conditions of the Tender

- 1.14. The General Conditions of contract will apply.
- 1.15. The Department will become the owner of all information, documents, programmes, advice, and reports collected and compiled by the service provider in the execution of this tender.
- 1.16. The copyright of all documents, programmes, and reports compiled by the service provider will vest in the Department and may not be reproduced or distributed, or made available in any other way without the written consent of the Department.
- 1.17. All information, documents, programmes, and reports must be regarded as confidential and may not be made available to any unauthorised person or institution without the written consent of the Department.
- 1.18. Bidders shall undertake to limit the number of copies of this document and destroy them in the event of their failure to secure the contract.
- 1.19. The service provider is entitled to general knowledge acquired in the execution of this agreement and may use it, provided that it shall not be to the detriment of the Department.

Processing of the Bidder's Personal Information

- 1.20. All personal information of the Bidder, its employees, representatives, associates, and sub-contractors ("Bidder Personal Information") required under this bid is collected and processed to assess the strength and competitiveness of the proposal. The evaluation and award of the contract shall be conducted following applicable legislation, policies, and standards. The Bidder is advised that Bidder Personal Information may be passed on to third parties to whom DHA is compelled by law to provide such information. For example, where appropriate, DHA is compelled to submit information to the National Treasury's Database of Restricted Suppliers.
- 1.21. All Personal Information collected will be processed under Protection of Personal Information Act (POPIA).
- 1.22. The following persons will have access to the Personal Information that has been collected:
 - a) DHA personnel participating in procurement/award procedures; and
 - b) Members of the public: when the bid is awarded, some of the following information will have to be made available on the National Treasury's e-Tender portal and DHA website:
 - Contract description and bid number

- Names of the successful bidder(s) and preference points claimed
- The contract price(s) (if possible)
- Contract period
- Names of directors; and
- Date of completion/award

1.23. In signing the bid document, the Bidder consents to the use of its Personal Information for the purposes as specified in the paragraphs above

Cost of Bidding

1.24. The Bidder shall bear all costs associated with the preparation and submission of its bid and the Department, will in no case be held responsible or liable for these costs, regardless of the conduct or outcome of the tender process.

Content of Tender Documents

1.25. The services required, tender procedures and contract terms are prescribed in the tender documents, which include:

- i. Instruction to Bidders;
- ii. Technical Bid;
- iii. Terms of Reference;
- iv. Evaluation Criterion;
- v. Financial Bid;

1.26. The Bidder is expected to examine all instructions, forms, terms, and specifications in the tender documents. Failure to furnish all information required by the tender documents or submission of a bid not responsive to the tender documents in every respect will be at the Bidder's risk and may result in the rejection of the bid.

Clarification of Tender Documents

1.27. The Department will respond in email to any request for clarification of the tender documents which it receives no later than 1 week prior to the deadline for submission of bids prescribed by the Department.

1.28. **Briefing session.**

Bidders are invited to a non-compulsory virtual (Microsoft Teams) briefing session that will be held as follows:

Date and time: Monday, 29 June 2026 at 10h00 to 11h00.

<https://teams.microsoft.com/meet/354279777630782?p=fvRxYWrtKD1xk8OAOY>

Amendment of Tender Documents

1.29. At any time prior to the deadline for submission of bids, the Department may, for any reason, whether at its own initiative or in response to a clarification requested by a prospective bidder, modify the tender document by amendment.

- 1.30. All prospective bidders who have received the tender document will be notified of the amendment in writing or by fax, and same will be binding on them.
- 1.31. In order to allow prospective bidders reasonable time in which to take the amendment into account in preparing their bids, the Department, at their discretion, may extend the deadline for the submission of bids.

2. PREPARATION OF BIDS

Language of Bid

- 2.1. The bid prepared by the Bidder, as well as all correspondence and documents relating to the bid exchanged by the Bidder and the Department shall be written in English.

Documents Constituting the Bid

- 2.2. The bid prepared by the Bidder shall comprise the following components:

a) Completed Technical Bid, including:

- i. Invitation to Bid (SBD 1)
- ii. **Letter of Authority**
 - The title, name, surname, and position of an authorised person to sign the bidding documents and communicate with the department on behalf of the bidding company.
 - The contact details of the authorised person including the telephone number or work cell number and the email address.
- iii. Bidder's Disclosure (SBD 4)
- iv. General Conditions of contract
- v. CSD report
- vi. Company's profile

b) Financial Bid and Preferential points specific goals:

- i. Pricing Schedule (SBD 3)
- ii. Pricing Schedule Annexure/ Fee Structure as required on the TOR document.
- iii. Preferential Points Claim Forms (SBD 6.1)
- iv. SANAS B-BBEE Certificate/ Sworn Affidavit/ DTIC B-BBEE

Bid Prices

- 2.3 Prices indicated on the Price Schedule shall be the total price of services including, where applicable:

- All duties and other taxes;
- The price of transportation, insurance, and other costs incidental to the delivery of the services to their final destination;

- The price of any other incidental services required in terms of the tender deliverables;
- 2.4 Prices quoted by the Bidder shall be fixed during the Bidder's performance of the Contract and not subject to variation on any account.
- 2.5 A bid submitted with a variable price quotation will be treated as non-responsive and rejected.
- 2.6 Prices shall be quoted in South African Rands.
- 2.7 The Department has limited resources and bids must be competitive, with market-related pricing, as this will be one of the deciding factors in the final award of the contract.

Period of Validity of Bids

- 2.8 Bids shall remain valid for 90 days after the closing date of the bid prescribed by the Department. A bid valid for a shorter period shall be rejected by the Department as non-responsive.
- 2.9 In exceptional circumstances, the Department may solicit the Bidder's consent to an extension of the period of validity. The request and the response thereto shall be made in writing. A Bidder may refuse the request. A Bidder granting the request will not be required nor permitted to modify its bid.

Format and Signing of Bid

- 2.10 The Bidder shall prepare one copy of the Technical Bid and Financial Bid separately, clearly marking each "Original Technical Bid" and "Original Financial Bid", as appropriate.
- 2.11 The original bid shall be typed or written in indelible ink and shall be signed by the Bidder or a person or persons duly authorized to bind the Bidder to the Contract. All pages of the bid, except for un-amended printed literature, shall be initialed by the person or persons signing the bid.
- 2.12 Any interlineations, erasures, or overwriting shall be valid only if they are initialed by the person or persons signing the bid.
- 2.13 Faxed or emailed or hardcopy bids will not be accepted. **Bid response documents must be submitted online on the eTender portal.**
- 2.14 Non-compliance with online bid submission WILL invalidate the bidder's response.

Closing Date of Bids

- 2.15 Bids (Technical and Financial) must be received through e-submission as specified under clause 2.13 above.
- 2.16 The Department may, at its discretion, extend this deadline for submission of bids by amending the bid documents in which case all rights and obligations of the Department and Bidders previously subject to the deadline will thereafter be subject to the deadline as extended.

Late Bids

2.17 No bids will be received after the deadline for submission of bids.

Modification of Bids

2.18 No bid may be modified subsequent to the deadline for submission of bids.

3. EVALUATION OF BIDS

Clarification of Bids

3.1. During evaluation of bids, the Department may, at its discretion, ask the Bidder for a clarification of its bid. The request for clarification and the response shall be in writing.

Preliminary Examination

3.2. The Department will examine the bids to determine whether they are complete, whether they meet all the conditions of the Contract and Technical Specifications and whether any computational errors have been made, whether the documents have been properly signed, and whether the bids are generally in order.

3.3. Arithmetical errors will be rectified on the following basis. If there is a discrepancy between the unit price and the total price that is obtained by multiplying the unit price and quantity, the unit price shall prevail and the total price shall be corrected. If there is a discrepancy between words and figures, the amount in words shall prevail. If the supplier does not accept the correction of errors, its bid may be rejected.

3.4. If a bid is not responsive and not fulfilling all the conditions of the Contract and not meeting Technical Specifications, it will be rejected by the Department and may not subsequently be made responsive by the Bidder by correction of the non-conformity.

Evaluation and Comparison of Bids

3.5. The Department will evaluate and compare the financial bids only of those Bidders whose Technical Bid has been accepted by the Department.

3.6. The Department's evaluation of a financial bid will take into account information to be provided on the SBD 3 and/ or pricing schedule/ fee structure where applicable.

Contacting the Department

3.7. Subject to clause 3.1 above, no Bidder shall contact the Department on any matter relating to its bid, from the time of the bid opening to the time the Contract is awarded. If the bidder wishes to bring additional information to the notice of the Department, it should do so in writing.

- 3.8. Any effort by a Bidder to influence the Department in its decisions on bid evaluation, bid comparison or contract award may result in rejection of the Bidder's bid.

4. **AWARD OF CONTRACT**

Post qualification

- 4.1. The Department will determine to its satisfaction whether the Bidder that is selected as having submitted the highest evaluated responsive bid meets the criteria specified in these documents, and is qualified to perform the contract satisfactorily.
- 4.2. The determination will take into account the Bidder's financial, technical and production capabilities. It will be based upon an examination of the documentary evidence of the Bidder's qualifications submitted by the bidder, as well as such other information as the Department deems necessary and appropriate.
- 4.3. An affirmative determination will be a prerequisite for award of the Contract to the Bidder. A negative determination will result in rejection of the Bidder's bid, in which event the Department will proceed to the next highest evaluated bid to make a similar determination of that Bidder's capabilities to perform the contract satisfactorily.

Department's right to vary Quantities at Time of Award

- 4.4. The Department reserves the right at the time of Contract award to increase or decrease the quantity of the services originally specified in the Terms of Reference without any change in unit price or other terms and conditions.

Department's right to accept or reject any or all Bids

- 4.5. The Department reserves the right to:
- Accept or reject all or individual items of this bid;
 - Accept one or more bids submissions reject individual items;
 - Request clarification or further information regarding any item in the Proposal;
 - Request further information from any bidder after the closing date;
 - Accept a bid that may not reflect the lowest pricing;
 - Consider any bid that may not conform to any aspect of this bid;
 - Annul the tender process and reject all bids at any time prior to contract award;
 - Consider such alternate services, terms or conditions that may be offered, whether such offer is contained in a Proposal or otherwise;
 - Award the contract or any part thereof to one or more bidders; without thereby incurring any liability to the affected Bidder or bidders.

Notification of Award

- 4.6. Prior to the expiration of the period of bid validity, the Department will notify the successful bidder in writing that its bid has been accepted.
- 4.7. The notification of award will constitute the formation of the Contract.

Signing of Contract

- 4.8. At the same time as the Department notifies the successful bidder that its bid has been accepted, the Department will send the bidder the Contract Form provided in the tender documents, incorporating all agreements between the parties.
- 4.9. Within 2 days of receipt of the Contract Form, the successful bidder shall sign and date the Contract Form and return it to the Department.

Termination of Service

- 4.10. In case of any failure to comply with any of the conditions of the contract or unsatisfactory rendering of service, the stipulation of the General Conditions of Contract and the Special Conditions of Contract, shall be applicable.
- 4.11. Should the Department, after a reasonable period of notice, of not less than seven days, in writing, depending upon the circumstances, call upon the service provider to comply with any of the conditions and should he/she fail to do so, the Department shall, without prejudice to any of its rights be entitled to cancel the contract, and to claim from the service provider any damage or loss that might have been suffered, including any additional expense incurred by it having either to invite fresh bids or to accept any less favourable bid.

Unsatisfactory Performance

- 4.12. Failure to comply with the conditions of the contract, the Department shall be entitled, without prejudice to its other rights, to cancel the contract in terms of the General Conditions of Contract. Delays beyond time limits and timeframes agreed upon between the parties. Failure to meet the performance standards indicated in the contract

Assignment

- 4.13. The contractor shall not, without prior written authority of the Department, cede, assign or transfer its rights or obligations in respect of this contract or any part thereof or any share of interests herein, directly or indirectly, to any person, firm or organization whatsoever.



home affairs

Department:
Home Affairs
REPUBLIC OF SOUTH AFRICA

TERMS OF REFERENCE

DHA07-2026

APPOINTMENT OF A PANEL OF COMMUNICATION AGENCIES TO PROVIDE COMPREHENSIVE COMMUNICATION SERVICES TO THE DEPARTMENT OF HOME AFFAIRS (DHA) ON AN AS-AND-WHEN-REQUIRED BASIS FOR A PERIOD OF THREE (3) YEARS, WITH A POSSIBLE EXTENSION OF A FURTHER TWO (2) YEARS.

CLOSING DATE AND TIME OF BID:

17 July 2026 at 11h00

Bidders are invited to a non-compulsory virtual (Microsoft Teams) briefing session that will be held as follows:

Date and time: Monday, 29 June 2026 at 10h00 to 11h00

Link to the virtual meeting

<https://teams.microsoft.com/meet/35427977630782?p=fvRxYWrtKD1xk8OAOY>

DISCLAIMER

The Department of Home Affairs (DHA)'s bid documents and tender processes are free of charge. DHA will not call or send any official to demand payment for tender services.

Be advised that all tender notices, bids received, and awards are published on www.dha.gov.za & www.etenders.gov.za

The Department requests all suppliers and the business communities out there to be vigilant around matters of procurement and if in doubt, do not hesitate to contact the contact persons on the relevant procurement document or the department.

BID VALIDITY PERIOD: 90 DAYS

Department of Home Affairs

Supply Chain Management

TERMS OF REFERENCE

OBJECTIVES

1. The objectives (aim) of this tender are:
 - To invite bids from suitable service provider(s) providers to render comprehensive communication services to the Department of Home Affairs (DHA) on an as-and-when-required basis for a period of three (3) years, with a possible extension of a further two (2) years. These services will include:
 - **Development of digital/social media campaigns**
 - **Creative Content Development, Editorial Services and Multimedia Production**
 - **Media Planning and Buying**

BACKGROUND

2. The required services will support the Department of Home Affairs (DHA) in realising its vision of Home Affairs @ Home - a digitally transformed organisation that fosters economic growth and job creation, strengthens national security, and delivers efficient, dignified, and citizen-centric services to clients.
3. Through this programme, the DHA advances its mission in alignment with its commitment to empowerment, inclusivity, economic development, and national security by:
 - Being an efficient and secure custodian of citizenship and civil registration through effective, modernised technology that enhances accountability, efficiency and transparency
 - Securely and strategically managing international migration using agile and innovative practices
 - Efficiently managing asylum seekers and refugee.
4. Our value statement's higher purpose is to build a Home Affairs that delivers dignity and works for all. Our pursuit of this higher purpose is anchored on:
 - Ethical conduct
 - Courageous action
 - Innovative thinking
 - Caring interactions
 - Solutions-oriented approaches
5. The DHA has a functional Communications Unit but requires additional specialised capacity on an *ad hoc* basis to strengthen its capacity to be efficient, effective and impactful in its communication undertakings.

SCOPE AND EXTENT OF THE TENDER

6. The successful bidder(s) will be expected to execute and conduct the following tasks for/ provide the following services/items to the Department:

6.1. Scope/Areas:

- **Development of digital/social media campaigns:** Development and execution of campaigns and major events, social media content creation, audience segmentation, influencer marketing, social media boosting, digital media audits, analytics, and global trend monitoring; Live streaming of ministerial events and campaigns via social media
- **Creative Content Development, Editorial Services and Multimedia:** Developing high-quality multimedia products for radio, television, print, and digital platforms, including graphic design and layout, motion graphics and animation. This service includes content development and writing for a variety of platforms, such as media statements, key messages, opinion pieces, TV and radio scripts, speeches, fact sheets, question-and-answer sheets, newsletter articles, brochures, and posters. In addition, the service entails conducting research and literature reviews, as well as providing professional copywriting, editing and proofreading, and translation services (including Sign Language and Braille) for a wide range of communication products, including campaign advertisements, vacancy and tender notices; and
- **Media Planning and Buying:** Identification of effective platforms and channels that will entail the development of advertising and media buying plans, costed schedules, procurement of media space across the below-the-line and above-the-line platforms consisting of traditional, digital and new media.

6.2. The services are required as and when required/ on an *ad hoc* basis, for an initial three (3) years, with a possible extension of a further two (2) years subject to satisfactory performance.

SPECIAL CONDITIONS OF CONTRACT

7. To achieve the above, the successful bidder will be required to meet the following requirements:

- The successful service provider will be required to sign a non-disclosure agreement;
- The successful service provider will be required to sign a Service Level Agreement (SLA);
- The shortlisted service provider will be required to do a full in-person/virtual proposal presentation which will include presentation of a portfolio of work already done in line with the identified area/s, both in government and/or private sector;
- The service provider must develop a skills transfer and capacity development programme for DHA employees including those on internship programme;
- The service provider(s) may not recruit or shall not attempt to recruit an employee of the Department of Home Affairs for purposes of preparation of the bid or for the duration of the execution of this contract or any part thereof;
- The bidders are to disclose at Presentation the utilisation of software used to demonstrate their strengths in offering comprehensive communication services as per the terms of reference/functionality areas;
- The successful bidder will be required to attain a positive security screening;

- The General Conditions of Contract (GCCs) will form part of this bid. Service providers are therefore required to initial every page of the GCCs as well as the proposals submitted.

TENDER DELIVERABLES / OUTPUTS AND TIMEFRAMES

8. The primary deliverables to be achieved
 - 8.1. **Development of Campaigns for Digital/Social Media:** Develop and execute campaigns/events and concepts, management of campaigns, segmentation of campaign audiences and platforms, content creation for social media, online advertising, influencer marketing and social media boosting. Provide engaging and agile digital media services: create multimedia products like video, audio, copy for social media as and when needed; integrated and interactive application across platforms; provide digital media audits, analytics, audience analysis and engagements, and global trends; Live streaming of ministerial events, campaigns and media briefings on various the various media platforms. Travel to support the Minister and Deputy Minister to live stream and publish activities on social media.
 - 8.2. **Creative Content Development, Editorial Services and Multimedia Production:** Provide creative content development and writing for a variety of platforms, such as media statements, key messages, opinion pieces, TV and radio scripts, speeches, fact sheets, question-and-answer sheets, newsletter articles, brochures, and posters. The service entails conducting research and literature reviews, providing professional copywriting, editing and proofreading, and translation services (including Sign Language and Braille) for a wide range of communication products, including campaign advertisements, vacancy and tender notices. In addition, provide high-quality multimedia products for radio, television, print, and digital platforms, including graphic design and layout, motion graphics and animation.
 - 8.3. **Media Planning and Buying:** Identify effective communication platforms and channels that will entail the development of advertising and media buying plans, costed schedules, procurement of media space across the below-the-line (targeted/direct) and above-the-line platforms (mass media) consisting of traditional, digital and emerging/new media; and ensure efficient allocation of resources to maximise reach and impact (optimisation).

LOGISTICS AND TIMING

9. Project location, commencement date, duration, submission of bids and fee structure.
 - 9.1. **Project location(s):**
 - Head Office of the Department of Home Affairs (Hallmark Building, 230 Johannes Ramokhoase St, Pretoria CBD); however, bidders may be required to travel on an *ad hoc* basis to all the nine (9) provinces.
 - 9.2. **Expected commencement date:**
 - The contract will commence following the awarding of the tender, upon receipt of the signed acceptance letter and the completed SBD 7.2 form from the appointed service provider(s).

- The contract will commence upon appointment.

9.3. Project period:

- The contract will be for the period of three (3) years, with a possible extension of a further two (2) years.

9.4. Bid proposal

- The service provider must provide a properly referenced bid proposal in response to this TOR document with clear headings and information required to evaluate the bid against the requirements stipulated in this TOR document. The bid proposal response must indicate the following:
 - The bidding company's profile, including proof of compliance with all the requirements as per the TOR document.
 - The pricing information. Bid price must include VAT and should be fully inclusive to deliver all goods / services indicated in the terms of reference.
 - Where substantiations are required, a copy of certification or proof is required to be attached to the bid response.
- Bid documents **must** be submitted online on the National Treasury's E-tender portal. Bidders must ensure that their bids are uploaded timeously to the correct portal. The department will not take any responsibility for late uploaded bids. The e-tender portal is open from the day the tender is advertised until the closing date and time. Bidders are required to ensure that their status reflects "**Submitted**" before the closing time as they will not have access once the tender is closed.
- The online e-Tender publication portal can be accessed on the following link: <https://www.etenders.gov.za/>
- Manual or hardcopy bids will not be accepted.
- Bidders to adhere to all the rules for the online bid submission.
- Bidders' attention is drawn to the sequential submission format as per the checklist.
- Non-compliance with online bid submission WILL invalidate the bidder's response.

9.5. Fee structure

The price comparison will be done per specified area as per terms of reference. The price comparison will be based on percentage of the Total Cost which is regarded as a management/facilitation fee that bidders would charge in addition to the total cost per Areas. It should be in percentage values for Year 1, 2 and 3. The actual cost will be on pass through basis and bidders will be requested to provide quotations/proposal for each work as and when required.

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| ITEM AREA | Year 1: (Management /Facilitation fee in percentage) | Year 2: (Management /Facilitation fee in percentage) | Year 3: (Management /Facilitation fee in percentage) | Total (In percentage) |
|--|---|---|---|-----------------------|
| Development of Campaigns for Digital/Social Media | | | | |
| Creative Content Development, Editorial Services and Multimedia Production | | | | |
| Media Planning and Buying | | | | |

EVALUATION STAGES

10. The following evaluation process will be followed to evaluate the bids received:

| Stage | Description | Applicable for this bid |
|----------|--|-------------------------|
| Stage 1A | Briefing session | Yes |
| Stage 1B | Initial screening process / compliance with bid requirements | Yes |
| Stage 2 | Pre-qualification criteria evaluation | Yes |
| Stage 3 | Mandatory requirements evaluation | Yes |
| Stage 4 | Functionality requirements evaluation | Yes |
| Stage 5 | Price and Specific Goals evaluation | Yes |

Stage 1A: Briefing session

- Non-compulsory briefing session will be held virtually.

Stage 1B: Initial screening process/compliance with bid requirements

- Verification of bidder's compliance with bid requirements.

| No. | Compliance Checklist | Yes / No |
|-----|---|----------|
| 1. | The bidder is registered on the National Treasury Central Suppliers Database (CSD). | |
| 2. | The bidder is in business (as indicated on CSD). | |
| 3. | The bidder is not a restricted supplier/ or does not have a restricted director(s) (as indicated on CSD). | |
| 4. | The bidder is Tax Compliant as indicated on CSD. | |
| 5. | The bidder is not a government employee (as indicated on CSD). | |

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| No. | Compliance Checklist | Yes / No |
|-----|---|----------|
| 6. | The bidder completed SBD 1 Form in full together with the letter of authority. | |
| 7. | The bidder completed SBD 4 Form in full and did not reveal any information or past practices that prohibits the supplier from conducting business with the state. | |

Stage 2: Pre-qualification criteria evaluation.

- Compliance with pre-qualification requirements. Bidders who fail to meet the pre-qualification requirements will be disqualified.
- Bidders must indicate their compliance with the following prequalification criteria as required by the DHA.
- Only bidders who have complied with prequalification criteria will be evaluated for mandatory stage.

| Pre-Qualification Requirement | Comply | Do not comply |
|--|--------|---------------|
| The Bidders must indicate that the Terms of Reference/Areas are in line with their expertise. | | |
| EVIDENCE: Bidders must indicate their Area of expertise by completing the table below, sign and dated. | | |

Bidders must indicate with “YES” for Area/s they are applying for and with “NO” for Area/s that they are not bidding for

| Areas | YES | NO |
|--|-----|----|
| Development of Campaigns for Digital/Social Media | | |
| Creative Content Development, Editorial Services and Multimedia Production | | |
| Media Planning and Buying | | |

Signature: _____

Date: _____

Stage 3: Mandatory requirements evaluation.

- Compliance with the mandatory requirements. Bidders who fail to meet the mandatory requirements will be disqualified.
- Bidders must indicate their compliance with the following mandatory requirement(s) as required by the DHA.
- Only bidders who have complied with mandatory requirements will be evaluated for functionality stage.
- The Project Lead must not be the same person listed under Professional Capacity
- The Department reserves the rights to verify the submitted qualifications through the South African Qualifications Authority (SAQA)

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- Only bidders who have fully completed the table below, signed and dated, will be evaluated further.

| Mandatory Requirement 1 | Comply | Do not comply |
|--|--------|---------------|
| The Bidder must complete the table below and confirm in writing the name and surname of the Project Lead and relevant qualifications of at least NQF Level 7 | | |
| EVIDENCE: Complete, sign and date table below. | | |

| | Name/s and Surname of Project Lead | Qualifications |
|--------------|------------------------------------|----------------|
| Project Lead | | |

Signature: _____

Date: _____

| Mandatory Requirement 2 | Comply | Do not comply |
|---|--------|---------------|
| The Bidder must complete the table below and confirm in writing the name and surname of the resources assigned to this bid and must hold at least an NQF Level 6 relevant qualification to perform the scope of work. | | |
| EVIDENCE: Complete, sign and date table below. | | |

| Professional Capacity | Name/s and Surname | Expertise | Qualifications |
|--|--------------------|-----------|----------------|
| Social or Digital Media Specialist (with minimum qualification of NQF Level 6 – Digital marketing, PR or Communications) | | | |
| <ul style="list-style-type: none"> • Graphic designer/ • Multimedia producer/ • Content/copywriting specialist (with minimum qualification of NQF | | | |

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| Professional Capacity | Name/s and Surname | Expertise | Qualifications |
|---|--------------------|-----------|----------------|
| Level 6 – Graphic design, visual arts, multimedia, video and animation, photography/video animator or audio-visual production, journalism/communications) | | | |
| Media planner and buyer specialist (with minimum qualification of NQF Level 6 – PR, communications, brand management, marketing) | | | |

Signature: _____

Date: _____

Stage 4 – Functionality requirements evaluation

- Bids will be evaluated strictly according to the bid evaluation criteria stipulated in the terms of reference.
- The technical proposal will be evaluated out of **65 points** for technical, and **35 points** for Presentation.
- Bidders who score less than the **minimum of 45,5 points (70%) out of the 65 points for functionality/technical evaluation will be** disqualified, and therefore not be eligible for further evaluation on Presentation.
- Bidders must, as part of their bid documents, submit supportive documentation for all technical requirements as indicated hereunder. The panel (Bid Evaluation Committee (BEC) responsible for scoring the respective bids will evaluate and score all bids based on their submissions and the information provided. Bidders are required to ensure that all information is supplied as required.

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| Evaluation Criteria | | | | |
|---------------------|---|--|-----------|-------|
| No | Category | Evidence and Scoring | Weight | Score |
| 1 | Relevant experience in each of the chosen functional areas | <p>Signed and dated reference letters, not older than 5 years, indicating acceptable level of experience in the chosen functional areas</p> <ul style="list-style-type: none"> • No reference letter (No points) • 1 Reference Letter = (5 points) • 2 Reference letters per area/s = (10 points) • 3 Reference letters per area/s = (15 points) • 4 Reference letters per area/s = (20 points) • 5 or more Reference letters per area/s = (25 points) | 25 | |
| 2 | Portfolio of evidence showing previous work done on chosen area/s outlined in the Terms of Reference in respect of each functional area | <p>Bidders must provide Portfolio of evidence;</p> <ul style="list-style-type: none"> • Poor = 5 • Average = 10 • Good = 15 • Very good = 20 • Excellent =25 | 25 | |
| 3 | Curriculum vitae/s of each professional capacity assigned to the bid, indicating years/level of experience in each chosen functional area | <ul style="list-style-type: none"> • Not all CVs attached (no points) • Less than 3 years relevant = (5 points) • Equivalent of 3 years' experience = (10 points) • More than 3 years' experience = (15 points) | 15 | |
| Total | | | 65 | |

Presentation:

| Criterion | Weight and measuring criteria | Points obtainable | Score |
|---|--|-------------------|-------|
| Shortlisted Bidders must submit a presentation that demonstrates the understanding of what is | DHA-specific Project: You are allocated a R5 million budget to develop a campaign concept on introducing the Home Affairs | | |

| | | | |
|--|--|-----------|--|
| <p>required in the Scope and Extent of the Bid</p> | <p>@ home flagship programme, through which DHA clients can apply and receive Home Affairs Services, such as smart IDs; Passports; and Birth Marriage and Death Certificates from the comfort of their own home. The campaign elements must cover all the areas of the terms of reference (i.e Social Media Campaign; Creative content development, editorial services, Multimedia production, Media planning and buying). The campaign concept must address the process flow, strategic approach, software/s used, creativity, budgetary considerations and project action plan to demonstrate an understanding of what is expected in the Scope and Extent of the Tender/Areas.</p> <ul style="list-style-type: none"> • Excellent understanding of what is required in the Scope and Extent of the Tender = (35 Points) • Good understanding of what is required in the Scope and Extent of the Tender = (28 Points) • Satisfactory understanding of what is required in the Scope and Extent of the Tender = (21 Points) | <p>35</p> | |
|--|--|-----------|--|

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| | | | |
|--|---|--|--|
| | <ul style="list-style-type: none"> • Poor understanding of what is required in the Scope and Extent of the Tender = (14 Points) • Not Acceptable understanding of what is required in the Scope and Extent of the Tender = (7 Points) <p>(Evidence: Presentation on the DHA specific project)</p> | | |
|--|---|--|--|

- Bidders must score a minimum score of **70 points** (70%) out of 100 points on functionality including the Presentation, to qualify for further evaluation on price and B-BBEE points.

Stage 5– Price and Specific Goals evaluation

- Bids will be evaluated in accordance with the prescripts of the Preferential Procurement Policy Framework Act (PPPFA) and the associated Preferential Procurement Regulations of 2022, which stipulate a 80/20 point split for requirements with a Rand value equal to or below R 50 000 000, inclusive of all applicable taxes.
- A valid SANAS B-BBEE Status Level Verification certificate or a B-BBEE certificate issued by the Companies and Intellectual Property Commission, with the exception of EME's (Exempt Micro Enterprises) and QSE's (Qualifying Small Entity) who are required to submit sworn affidavit in terms of Code of Good Practice. The sworn affidavit must be signed by the EME representative and attested by a Commissioner of oath.
- As bids are only invited for requirements with a Rand value equal to or below R 50 000 000 inclusive of all applicable taxes, the 80/20 system shall be applicable and will be calculated as follows.

| SN | COMPONENT | POINTS |
|----|--|------------|
| 1. | Price: | 80 |
| 2. | Preferential points: Specific goals | 20 |
| | TOTAL: | 100 |

Specific goals

Note to tenderers: The tenderer must indicate how they claim points for each preference point system

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| Specific goals allocated points in terms of this tender | Allocated Preference points | Evidence |
|--|-----------------------------|--|
| <p>The company owned / director/s / shareholders by people who are Women.</p> <ul style="list-style-type: none"> • 100% company owned by people who are Women = 10 points • ≥51% and <100% company owned by people who are Women = 7 points • >0% and <51% company owned by people who are Women = 2 points • 0% company owned by people who are Women = 0 points | 10 | <p>Proof of claim as declared on SBD 6.1 in verifying the tenderer's status.</p> <p>The following must be submitted as proof of claim as declared on SBD 6.1 for the specific goals:</p> <ul style="list-style-type: none"> • Company Registration Certification as issued by the Companies and Intellectual Property Commission (CIPC). • Sworn Affidavit or valid B-BBEE Certificate or Consolidated B-BBEE certificate for Consortium, Joint Venture, or Trust. |
| <p>The company owned / director/s / shareholders by people who are Black.</p> <ul style="list-style-type: none"> • 100% company owned by people who are Black = 7 points • ≥51% and <100% company owned by people who are Black = 5 points • >0% and <51% company owned by people who are Black = 2 points • 0% company owned by people who are Black = 0 points | 7 | <p>Proof of claim as declared on SBD 6.1 in verifying the tenderer's status.</p> <p>The following must be submitted as proof of claim as declared on SBD 6.1 for the specific goals:</p> <ul style="list-style-type: none"> • Company Registration Certification as issued by the Companies and Intellectual Property Commission (CIPC). • Sworn Affidavit or valid B-BBEE Certificate or Consolidated B-BBEE certificate for Consortium, Joint Venture, or Trust. |
| <p>The company owned / director/s / shareholders by people who are Disabled.</p> <ul style="list-style-type: none"> • 100% company owned by people who are Disabled = 3 points • ≥51% and <100% company owned by people who are Disabled = 2 points • >0% and <51% company owned by people who are Disabled = 1 point | 3 | <p>Proof of claim as declared on SBD 6.1 in verifying the tenderer's status.</p> <p>The following must be submitted as proof of claim as declared on SBD 6.1 for the specific goals:</p> <ul style="list-style-type: none"> • Company Registration Certification as issued by the Companies and Intellectual Property Commission (CIPC). |

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| Specific goals allocated points in terms of this tender | Allocated Preference points | Evidence |
|---|-----------------------------|---|
| <ul style="list-style-type: none">0% company owned by people who are Disabled = 0 points | | <ul style="list-style-type: none">Sworn Affidavit or valid B-BBEE Certificate or Consolidated B-BBEE certificate for Consortium, Joint Venture, or Trust. |

***NB: Points will be allocated based on % ownership to the Company (main tendering entity). Please attach proof/ required documents.**

PRICING SCHEDULE
(Professional Services)

| | |
|------------------------------|-----------------------------------|
| NAME OF BIDDER: | BID NO: DHA07-2026 |
| CLOSING TIME 11:00 | CLOSING DATE: 17 JULY 2026 |

OFFER TO BE VALID FOR 90 DAYS FROM THE CLOSING DATE OF BID.

| ITEM NO | DESCRIPTION ** (ALL APPLICABLE TAXES INCLUDED) | BID PRICE IN RSA CURRENCY |
|---------|---|---------------------------|
|---------|---|---------------------------|

- The accompanying information must be used for the formulation of proposals.
- Bidders are required to indicate a ceiling price based on the total estimated time for completion of all phases and including all expenses inclusive of all applicable taxes for the project. R.....
- Period required for commencement with project after acceptance of bid
- Estimated man-days for completion of project
- Are the rates quoted firm for the full period of contract? **Only firm prices will be accepted.**

BIDDER'S DISCLOSURE

1. PURPOSE OF THE FORM

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disqualified from the bid process.

2. Bidder's declaration

2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest¹ in the enterprise, employed by the state? **YES/NO**

2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

| Full Name | Identity Number | Name of State institution |
|-----------|-----------------|---------------------------|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

¹ the power, by one person or a group of persons holding the majority of the equity of an enterprise, alternatively, the person/s having the deciding vote or power to influence or to direct the course and decisions of the enterprise.

2.2 Do you, or any person connected with the bidder, have a relationship with any person who is employed by the procuring institution? **YES/NO**

2.2.1 If so, furnish particulars:

.....
.....

2.3 Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract? **YES/NO**

2.3.1 If so, furnish particulars:

.....
.....

3 DECLARATION

I, the undersigned, (name)..... in submitting the accompanying bid, do hereby make the following statements that I certify to be true and complete in every respect:

3.1 I have read and I understand the contents of this disclosure;

3.2 I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect;

3.3 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium² will not be construed as collusive bidding.

3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to submit the bid, bidding with the intention not to win the bid and conditions or delivery particulars of the products or services to which this bid invitation relates.

3.4 The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.

3.5 There have been no consultations, communications, agreements or arrangements made by the bidder with any official of the procuring institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.

3.6 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted

² Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

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from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

I CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 1, 2 and 3 ABOVE IS CORRECT.

I ACCEPT THAT THE STATE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 6 OF PFMA SCM INSTRUCTION 03 OF 2021/22 ON PREVENTING AND COMBATING ABUSE IN THE SUPPLY CHAIN MANAGEMENT SYSTEM SHOULD THIS DECLARATION PROVE TO BE FALSE.

.....

Signature

.....

Date

.....

Position

.....

Name of bidder

PREFERENCE POINTS CLAIM FORM IN TERMS OF THE PREFERENTIAL PROCUREMENT REGULATIONS 2022

This preference form must form part of all tenders invited. It contains general information and serves as a claim form for preference points for specific goals.

NB: BEFORE COMPLETING THIS FORM, TENDERERS MUST STUDY THE GENERAL CONDITIONS, DEFINITIONS AND DIRECTIVES APPLICABLE IN RESPECT OF THE TENDER AND PREFERENTIAL PROCUREMENT REGULATIONS, 2022

1. GENERAL CONDITIONS

1.1 The following preference point systems are applicable to invitations to tender:

- the 80/20 system for requirements with a Rand value of up to R50 000 000 (all applicable taxes included); and
- the 90/10 system for requirements with a Rand value above R50 000 000 (all applicable taxes included).

1.2 To be completed by the organ of state

- a) The applicable preference point system for this tender is the **80/20** preference point system.
- b) The **80/20 preference point system** will be applicable in this tender. The lowest/ highest acceptable tender will be used to determine the accurate system once tenders are received.

1.3 Points for this tender (even in the case of a tender for income-generating contracts) shall be awarded for:

- a) Price; and
- b) Specific Goals.

1.4 To be completed by the organ of state:

The maximum points for this tender are allocated as follows:

| | POINTS |
|--|------------|
| PRICE | 80 |
| SPECIFIC GOALS | 20 |
| Total points for Price and SPECIFIC GOALS | 100 |

- 1.5 Failure on the part of a tenderer to submit proof or documentation required in terms of this tender to claim points for specific goals with the tender, will be interpreted to mean that preference points for specific goals are not claimed.
- 1.6 The organ of state reserves the right to require of a tenderer, either before a tender is adjudicated or at any time subsequently, to substantiate any claim in regard to preferences, in any manner required by the organ of state.

2. DEFINITIONS

- (a) **“tender”** means a written offer in the form determined by an organ of state in response to an invitation to provide goods or services through price quotations, competitive tendering process or any other method envisaged in legislation;
- (b) **“price”** means an amount of money tendered for goods or services, and includes all applicable taxes less all unconditional discounts;
- (c) **“rand value”** means the total estimated value of a contract in Rand, calculated at the time of bid invitation, and includes all applicable taxes;
- (d) **“tender for income-generating contracts”** means a written offer in the form determined by an organ of state in response to an invitation for the origination of income-generating contracts through any method envisaged in legislation that will result in a legal agreement between the organ of state and a third party that produces revenue for the organ of state, and includes, but is not limited to, leasing and disposal of assets and concession contracts, excluding direct sales and disposal of assets through public auctions; and
- (e) **“the Act”** means the Preferential Procurement Policy Framework Act, 2000 (Act No. 5 of 2000).

3. FORMULAE FOR PROCUREMENT OF GOODS AND SERVICES

3.1. POINTS AWARDED FOR PRICE

3.1.1 THE 80/20 OR 90/10 PREFERENCE POINT SYSTEMS

A maximum of 80 or 90 points is allocated for price on the following basis:

| | | | |
|---|----|--------------|--|
| 80/20 | or | 90/10 | |
| $Ps = 80 \left(1 - \frac{Pt - Pmin}{Pmin} \right) \text{ or } Ps = 90 \left(1 - \frac{Pt - Pmin}{Pmin} \right)$ | | | |

Where

Ps = Points scored for price of tender under consideration

Pt = Price of tender under consideration

Pmin = Price of lowest acceptable tender

3.2. FORMULAE FOR DISPOSAL OR LEASING OF STATE ASSETS AND INCOME GENERATING PROCUREMENT

3.2.1. POINTS AWARDED FOR PRICE

A maximum of 80 or 90 points is allocated for price on the following basis:

$$\begin{array}{ccc}
 \mathbf{80/20} & \mathbf{or} & \mathbf{90/10} \\
 \\
 \mathbf{Ps} = \mathbf{80} \left(\mathbf{1} + \frac{\mathbf{Pt} - \mathbf{Pmax}}{\mathbf{Pmax}} \right) & \mathbf{or} & \mathbf{Ps} = \mathbf{90} \left(\mathbf{1} + \frac{\mathbf{Pt} - \mathbf{Pmax}}{\mathbf{Pmax}} \right)
 \end{array}$$

Where

Ps = Points scored for price of tender under consideration

Pt = Price of tender under consideration

Pmax = Price of highest acceptable tender

4. POINTS AWARDED FOR SPECIFIC GOALS

4.1 In terms of Regulation 4(2); 5(2); 6(2) and 7(2) of the Preferential Procurement Regulations, preference points must be awarded for specific goals stated in the tender. For the purposes of this tender the tenderer will be allocated points based on the goals stated in table 1 below as may be supported by proof/ documentation stated in the conditions of this tender:

4.2 In cases where organs of state intend to use Regulation 3(2) of the Regulations, which states that, if it is unclear whether the 80/20 or 90/10 preference point system applies, an organ of state must, in the tender documents, stipulate in the case of—

(a) an invitation for tender for income-generating contracts, that either the 80/20 or 90/10 preference point system will apply and that the highest acceptable tender will be used to determine the applicable preference point system; or

(b) any other invitation for tender, that either the 80/20 or 90/10 preference point system will apply and that the lowest acceptable tender will be used to determine the applicable preference point system, then the organ of state must indicate the points allocated for specific goals for both the 90/10 and 80/20 preference point system.

Table 1: Specific goals for the tender and points claimed are indicated per the table below.

80/20 preference point system is applicable, corresponding points must also be indicated as such.

Note to tenderers: The tenderer must indicate how they claim points for each preference point system.

| The specific goals allocated points in terms of this tender | Number of points Allocated (80/20 system) (To be completed by the organ of state) | Evidence | Number of points claimed (80/20 system) (To be completed by the tenderer) |
|--|---|---|---|
| <p>The company owned / director/s / shareholders by people who are Women.</p> <ul style="list-style-type: none"> • 100% company owned by people who are Women = 10 points • ≥51% and <100% company owned by people who are Women = 7 points • >0% and <51% company owned by people who are Women = 2 points • 0% company owned by people who are Women = 0 points | <p>10</p> | <p>proof of claim as declared on SBD 6.1 in verifying the tenderer's status</p> <p>The following must be submitted as proof of claim as declared on SBD 6.1 for the specific goals:</p> <ul style="list-style-type: none"> • Company Registration Certification as issued by the Companies and Intellectual Property Commission (CIPC). • Sworn Affidavit or valid B-BBEE Certificate or Consolidated B-BBEE certificate for Consortium, Joint Venture, or Trust. | |
| <p>The company owned / director/s / shareholders by people who are Black.</p> <ul style="list-style-type: none"> • 100% company owned by people who are Black = 7 points • ≥51% and <100% company owned by people who are Black = 5 points • >0% and <51% company owned by people who are Black = 2 points | <p>7</p> | <p>Proof of claim as declared on SBD 6.1 in verifying the tenderer's status</p> <p>The following must be submitted as proof of claim as declared on SBD 6.1 for the specific goals:</p> <ul style="list-style-type: none"> • Company Registration Certification as issued by the Companies and Intellectual Property Commission (CIPC). | |

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| The specific goals allocated points in terms of this tender | Number of points Allocated (80/20 system) (To be completed by the organ of state) | Evidence | Number of points claimed (80/20 system) (To be completed by the tenderer) |
|---|--|---|---|
| <ul style="list-style-type: none"> 0% company owned by people who are Black = 0 points | | <ul style="list-style-type: none"> Sworn Affidavit or valid B-BBEE Certificate or Consolidated B-BBEE certificate for Consortium, Joint Venture, or Trust. | |
| <p>The company owned / director/s / shareholders by people who are Disabled.</p> <ul style="list-style-type: none"> 100% company owned by people who are Disabled = 3 points ≥51% and <100% company owned by people who are Disabled = 2 points >0% and <51% company owned by people who are Disabled = 1 point 0% company owned by people who are Disabled = 0 points | 3 | <p>proof of claim as declared on SBD 6.1 in verifying the tenderer's status</p> <p>The following must be submitted as proof of claim as declared on SBD 6.1 for the specific goals:</p> <ul style="list-style-type: none"> Company Registration Certification as issued by the Companies and Intellectual Property Commission (CIPC). Sworn Affidavit or valid B-BBEE Certificate or Consolidated B-BBEE certificate for Consortium, Joint Venture, or Trust. | |

DECLARATION WITH REGARD TO COMPANY/FIRM

4.3 Name of company/firm.....

4.4 Company registration number:

4.5 TYPE OF COMPANY/ FIRM

- Partnership/Joint Venture / Consortium
- One-person business/sole propriety
- Close corporation
- Public Company
- Personal Liability Company

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- (Pty) Limited
 - Non-Profit Company
 - State Owned Company
- [TICK APPLICABLE BOX]

4.6 I, the undersigned, who is duly authorised to do so on behalf of the company/firm, certify that the points claimed, based on the specific goals as advised in the tender, qualifies the company/ firm for the preference(s) shown and I acknowledge that:

- i) The information furnished is true and correct;
- ii) The preference points claimed are in accordance with the General Conditions as indicated in paragraph 1 of this form;
- iii) In the event of a contract being awarded as a result of points claimed as shown in paragraphs 1.4 and 4.2, the contractor may be required to furnish documentary proof to the satisfaction of the organ of state that the claims are correct;
- iv) If the specific goals have been claimed or obtained on a fraudulent basis or any of the conditions of contract have not been fulfilled, the organ of state may, in addition to any other remedy it may have –
 - (a) disqualify the person from the tendering process;
 - (b) recover costs, losses or damages it has incurred or suffered as a result of that person's conduct;
 - (c) cancel the contract and claim any damages which it has suffered as a result of having to make less favourable arrangements due to such cancellation;
 - (d) recommend that the tenderer or contractor, its shareholders and directors, or only the shareholders and directors who acted on a fraudulent basis, be restricted from obtaining business from any organ of state for a period not exceeding 10 years, after the *audi alteram partem* (hear the other side) rule has been applied; and
 - (e) forward the matter for criminal prosecution, if deemed necessary.

.....
SIGNATURE(S) OF TENDERER(S)

SURNAME AND NAME:

DATE:

ADDRESS:

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