

APPOINTMENT OF AN EVENT MANAGEMENT COMPANY FOR A PERIOD OF THREE (03) YEARS

RTMC BID NO: 02/2024/25

CONDITIONS AND UNDERTAKINGS BY THE BIDDER IN RESPECT OF THIS BID

1. **Proprietary Information**

Road Traffic Management Corporation (RTMC) considers this bid and all related information, either written or verbal, provided to the Bidder to be proprietary of RTMC. It shall be kept confidential by the Bidder and its officers, employees, agents, and representatives. The Bidder shall not disclose, publish, or advertise this specification or related information to any third party without the prior written consent of RTMC.

2. Enquiries

2.1 All communication and attempts to solicit information about this bid should be channelled to the email below. However, the cut-off date will be on **10 May 2024**.

Name	RTMC
Email Address	Bidadmin@rtmc.co.za

- 2.2 All the documentation submitted in response to this bid must be in English.
- 2.3 The RTMC may respond to any enquiry in its sole discretion, and the Bidder acknowledges that it will have no claim against the RTMC on the basis that its bid was disadvantaged by lack of information or inability to resolve ambiguities.

3. Validity Period

Responses to this bid received from bidders will be valid for **120 days**, counted from the closing date of the bid.

4. Supplier Performance Management

- 4.1 The RTMC views Supplier Performance Management as critical in ensuring value-for-money acquisition and good supplier relations between the RTMC and all its suppliers.
- 4.2 Upon receipt of written notification of an award, the successful Bidder shall be required to conclude SBD 7.2 and the Service Level Agreement (SLA) with the RTMC, which will form an integral part of the agreement. The SLA will be a tool to measure, monitor, and assess the Bidder's performance level and ensure effective service delivery, quality, and value-add to RTMC business.
- 4.3 Should the successful Bidder fail to sign the SBD 7.2 and the SLA when called upon to do so, the RTMC may, without prejudice to any other rights it may have -

- 4.3.1 cancel the contract that may have been entered into between the successful Bidder and the RTMC, and the successful Bidder shall pay to the RTMC any additional expenses incurred by the RTMC having either:
 - 4.3.1.1 to accept any less favourable Bid or,
 - 4.3.1.2 if new Bids must be invited, the additional expenditure incurred by the invitation of fresh Bids and/ or by the subsequent acceptance of any less favourable Bidder.

5. Instructions on submission of Bids

5.1 Bids should be submitted as follows:

5.1.1 Technical envelopes

- i. Two (2) copies for technical responses/functional evaluation (one original and one copy)
- ii. PDF soft copy in a memory stick of the technical responses/functional (to be enclosed in the envelope that contains the original document)

5.1.2 Financial envelopes

- i. The pricing schedule should be submitted separately. Two (2) copies (one original and one copy)
- ii. PDF soft copy of a memory stick of the pricing schedule (to be enclosed in the envelope that contains the original document)
- 5.2 All envelopes to be sealed and endorsed, RTMC BID 02/2024/25: Appointment of an event management company for a period of three (03) years.
- 5.3 The sealed envelope must be placed in the bid box at the Main Reception area of the RTMC Eco Origin Office Park, Block F, 349 Witch-Hazel Street, Highveld, Centurion Ext 79, 0157, by no later than 11:00 am on 16 May 2024.

5.4 Compulsory Briefing Session: Online/Virtual

The online/Virtual compulsory briefing session details are as follows:

5.4.1 Bidders must register for a compulsory briefing session by submitting the necessary information to <u>bidadmin@rtmc.co.za</u> by **29 April 2024 at 14:00pm** to be eligible to participate in the compulsory briefing and the bid process.

The following information is required to register for a briefing session:

- Company Name
- CSD Registration number
- Name and Surname of the Representative
- 5.4.2 Upon registration, a link will be shared with the bidders to enable them to participate in the stated virtual meeting.
- 5.4.3 Bidders will be required to log in using their company name thirty (30) minutes before the start of the briefing session to allow for virtual registration. For example, if the session starts at 10:00, bidders can log in at 09:30, and the session will begin promptly at 10:00 am.
- 5.4.4 After the briefing session, a signed briefing certificate will be emailed to all the bidders who were part of the online/virtual briefing session.

NB: The mentioned briefing certificate must be attached to the bid documents upon submission on the closing date of the bid. (Failing which will invalidate the bid)

5.5 Compulsory Briefing Session: Online/Virtual

5.5.1 The online/Virtual compulsory briefing session will be held on **02 May 2024** at **10:00 am**.

- 5.6 The envelope must also endorse the Bidder's company name, closing date, and return address.
- 5.7 All bids submitted must be signed by a person or persons duly authorized thereto.
- 5.8 Suppose a courier service company is being used to deliver the bid document. In that case, the bid description must be endorsed on the delivery note/courier packaging to ensure that documents are delivered into the bid box. The RTMC will not be held responsible for any delays where documents are not placed in the bid box before the closing date and time.

- 5.9 Bid received by email, facsimile, or similar medium will not be considered.
- 5.10 Where a bid document is not placed in the bid box at the time of the bid closing, such a bid document will be regarded as a late bid. Late bids will not be considered.
- 5.11 Amended bids may be sent in an envelope marked "**Amendment to Bid**" and should be placed in the bid box before the closing time.
- 5.12 Bidders should check the numbers of the pages to satisfy themselves that all are included and not duplicated. RTMC will accept no liability regarding anything arising from the fact that pages are missing or duplicated.

6. Undertakings by the Bidder

- 6.1 The Bidder accepts that all costs incurred in preparation, presentation, and any demonstration in relation to this bid shall be for the Bidder's account.
- 6.2 The Bidder hereby offers to render all or any of the services described in the attached documents to the RTMC on the terms and conditions and in accordance with the specifications stipulated in this bid documents (and which shall be taken as part of and incorporated into, this proposal at the prices inserted therein).
- 6.3 The Bidder shall prepare for a possible presentation should RTMC require such, and the Bidder shall be notified by 4 (four) days before the presentation date. Such presentation may include a demonstration of products or services as called for by the RTMC in relation to this bid.
- 6.4 The successful Bidder hereby accepts full responsibility for the proper execution and fulfilment of all obligations and conditions devolving on him/her under this agreement as the principal(s) liable for the due fulfilment of this contract.
- 6.5 Note that should the bid be accepted, and the Bidder be unwilling or unable to commence the services on the commencement date due to circumstances that are within its control, the RTMC shall be entitled, without prejudice to any other rights it may have
 - 6.5.1 to terminate the contract or
 - 6.5.2 claim specific performance from the successful bidder and
 - 6.5.3 claim damages from the successful bidder.

6.6 The Bidder furthermore confirms that he/she has satisfied himself/herself as to the correctness and validity of his/her bid response that the price (s) and rate(s) quoted cover all the work/item(s) specified in the bid response documents and that the price (s) and rate(s) cover all his/her obligations under a resulting contract and that he/she accepts that any mistakes regarding price (s) and calculations will be at his/her risk.

7. RTMC's Rights and Obligations

- 7.1 The RTMC reserves the right not to accept the lowest bid or any bid in part or whole. RTMC typically awards the contract to the Bidder, who proves to be fully capable of handling the contract and whose bid is technically acceptable and financially advantageous to RTMC.
- 7.2 The RTMC also reserves the right to award this bid as a whole or in part without furnishing reasons.
- 7.3 The RTMC reserves the right to conduct a site visit at the premises of the offices or any client sites if required.
- 7.4 The RTMC reserves a right to amend any bid conditions, validity period, or specifications or extend the closing date of the bid before the initially stated closing date. Bidders will be advised in writing of such amendments in good time.
- 7.5 The RTMC reserves the right to request all relevant information, agreements, and other documents to verify information supplied in the bid response. The Bidder hereby consents to the RTMC to conduct background checks on the bidding entity and any of its directors/trustees/shareholders/members.
- 7.6 The RTMC acknowledges and agrees that all data and Personal Information provided by the Bidder to the RTMC, or to which the RTMC may be exposed, shall constitute Personal Information.
- 7.7 The RTMC hereby undertakes-
 - 7.7.1 In favour of the Bidder that it shall always strictly comply with the Protection of Personal Information Act, 2013 (Act No. 4 of 2013) and any other legislation related to the protection of Personal Information.
 - 7.7.2 To use its best efforts to keep Personal Information confidential and shall not disclose any Personal Information to any other person except as required by law, save to the extent set out in this bid.

- 7.7.3 At the RTMC's option, return or destroy any Personal Information once it is no longer required to perform its obligations under this bid or any directly related purpose and
- 7.7.4 not process Personal Information for any purpose other than to perform its obligations under this bid.
- 7.8 The RTMC will never request any compensation in whatever form; from any supplier to be awarded a contract. Suppliers are hereby advised not to fall for these scammers.

8. SPECIAL INSTRUCTIONS TO BIDDERS

- 8.1 Bidders shall provide complete and accurate answers to the questions posed in this document.
- **8.2** Bidders must substantiate their response to all questions, including details on how their proposal/solution will address specific functional/technical requirements. All documents, as indicated, must be supplied as part of the bid response.
- **8.3** The RTMC reserves the right to sign a Service Level Agreement (SLA) with the service provider to supplement services in an agreement in this regard.
- **8.4** RTMC reserves the right to include any additional related items on the contract that are not part of the bid document.
- **8.5** The RTMC will not be held responsible for any costs incurred in preparing and submitting bid documents.
- **8.6** RTMC reserves the right to verify the information bidders provide; any misrepresentation will lead to the Bidder's disqualification.
- **8.7** Should a need arise, RTMC reserves the right to negotiate a flat/ standard rate with the appointed service providers.

SECTION: 2

SPECIFICATION DETAILS AND FUNCTIONALITY REQUIREMENTS

SECTION 2: TECHNICAL REQUIREMENTS/ SPECIFICATIONS

1. PURPOSE

1.1 This bid aims to invite service providers to provide event management services for a period of three (03) years, as required by the RTMC in all nine provinces.

2. BACKGROUND

- 2.1 The RTMC intends to appoint an event management company with relevant background, knowledge, and a proven track record in providing events management services.
- 2.2 The service provider will be expected to conduct logistical arrangements for certain events on behalf of the RTMC. The scope is extended to executing and managing road shows, community outreach programmes and other identified public relations activations on behalf of or in partnership with the RTMC nationwide.
- 2.3 The RTMC seeks to host well-coordinated activities and events in partnership with other relevant stakeholders or as a sole host. Events will range from launches, conferences, summits, roundtables, ceremonies, exhibitions, community outreach and mobilisation: indoor and outdoor (small, medium to large scale) amongst others.
- 2.4 The RTMC seeks to reach a wide target audience to conduct community engagements which may require the use of locally based suppliers.
- 2.5 Key events may include but are not limited to flagship events led by the RTMC, and events led by or in partnership with the Department of Transport, Road's entities or transport sector stakeholders:
 - 2.5.1 Road Safety Education Events.
 - 2.5.2 Law Enforcement Events
 - 2.5.3 Traffic Training Academy Events.
 - 2.5.4 Exhibitions and Trade Shows.
 - 2.5.5 Strategic Planning Sessions
 - 2.5.6 Corporate Events, Workshops, Ceremonies, Summits, Imbizos and Conferences.
- 2.6 The above may include other events (either outdoor or indoor) that the RTMC may deem important to participate in.
- 2.7 The appointed service provider/s will be given a thorough brief for each specific event.

- 2.8 Activations may be on a continuous basis in support of the 365-day road safety programmes and some events may require pre- and post-event activations.
- 2.9 The RTMC events and activities are aimed amongst others:
 - 2.9.1 Promoting RTMC and its service offering.
 - 2.9.2 Community upliftment.
 - 2.9.3 Raising awareness and mobilising on related functional areas.
 - 2.9.4 Community engagements.
 - 2.9.5 Positioning the RTMC brand
 - 2.9.6 Promoting road safety.
 - 2.9.7 Commemorating certain milestones through events.
- 2.10 Events are aimed at reaching but not limited to the following target audience/s amongst others:
 - 2.10.1 All road users.
 - 2.10.2 Public Sector.
 - 2.10.3 Private Sector.
 - 2.10.4 Non-Profit Organisations (NPO).
 - 2.10.5 Community-Based Organisations (CBO).
 - 2.10.6 Insurance Companies.
 - 2.10.7 Vehicle Rental Organisation.
 - 2.10.8 Fuel Industry.
 - 2.10.9 Public Transport sector.

3. SCOPE OF WORK

- 3.1 RTMC is soliciting services from service providers that will offer event management services in support of the RTMC events and activities, including outreach activities, exhibitions, media briefings and mass audience events amongst others, to position and promote the RTMC brand.
- 3.2 It is the responsibility of the successful service provider/s to gain an in-depth understanding of the RTMC, its brand, corporate identity, mandate, service offerings and target audience dynamics.

4. SPECIFICATION OF THE SCOPE OF WORK

- 4.1 Develop overall event management strategies and plans for events, media briefings, conferences, outreach programmes and exhibitions amongst others.
- 4.2 Develop event or project promotion strategies for the RTMC, to promote and publicise the event utilising out of home, online, digital and traditional media (radio, television, outdoor broadcast, print) amongst others.
- 4.3 Coordinate and manage the RTMC events nationally, which will include attending planning meetings and management of tasks to execute duties.
- 4.4 Provide and coordinate full logistical arrangements, event publicity and community mobilisation, including but not limited to the following:
 - 4.4.1 Procure and provide resources for the execution of events and corporate responsibility programme handovers.
 - 4.4.2 To execute work in all the provinces.
 - 4.4.3 Coordinate pre- and post-event activities necessary for the projects.
 - 4.4.4 Community mobilisation on behalf of the RTMC.
 - 4.4.5 Event risk management and advice on probable solutions.
 - 4.4.6 Provide manpower and resources to execute the duties.
- 4.5 Develop project plans (including branding, safety, and security), running orders, and checklists for events, outreaches and exhibitions.
- 4.6 Design, print and distribute the following for events, outreach programmes, and exhibitions: invitations, event programmes, leaflets, posters, and brochures amongst others.
- 4.7 Produce exhibition material at stipulated deadlines throughout the contract period including the design, procurement, and installation of custom-built exhibitions in consultation with RTMC's project owners.
- 4.8 Provide a full event logistics and procurement service where required, including but not limited to the hiring of venue, seating, flooring, marquee, catering, transport, décor, ablution, technical requirements, marshals, security, set up, strike down and clearing among other.

- 4.9 Ensure that all Joint Operations Centre (JOC) compliance requirements are adhered to, including but not limited to;
 - 4.9.1 Structural engineers' certificate,
 - 4.9.2 Health certificate;
 - 4.9.3 Occupational health and safety standard;
 - 4.9.4 Public liability insurance cover.
- 4.10 Ensure second-tier procurement of items to be done via the community where the event is taking place or within a province where feasible.
- 4.11 Provide joint secretariat services, event management team, photography and videography services at events, community mobilisation and Public Relations, outreaches/activations, and exhibitions with the RTMC dedicated department/s.
- 4.12 Furthermore, the service provider, may on a project basis be required to utilise promotional agents to hand out material and engage communities, jointly with relevant RTMC Business Units; at service stations, toll plazas, taxi ranks, learning institutions, entertainment establishments and faith-based organisations amongst others.
- 4.13 Monitor and evaluate campaigns prior, during and after implementation. The plans must be adjusted where required by the RTMC.
- 4.14 Ensure that procurement of goods and services will be limited to project / event specific and signed off by the RTMC.

SECTION: 3 EVALUATION CRITERIA

1. EVALUATION CRITERIA

The bid will be evaluated in the following stages:

(a) Stage 1 – Standard Compliance Requirements

Bidders are expected to submit and comply with all the required Standard Compliance Requirements. Failure to comply with these requirements will invalidate the bid. Below are the Standard Mandatory requirements.

- Bidders are required to submit bid documents as follows:
 - i. one original,
 - ii. one hard copy
- PDF electronic copy in a marked/ labelled memory stick. Documents submitted electronically must be the same as the hard copy (original).
- In case of a Joint Venture (JV), Consortium, Teaming Agreement, or similar relationship/agreement, bidders must submit standard bidding documents (SBD 1, SBD 4, and SBD 6.1) for each of the entities in an agreed business relationship accompanied by an agreement.
- Bidder(s) must be registered with National Treasury Centralised Supplier Database (CSD) – CSD report or CSD MAAA Reference Number.
- Compulsory briefing session certificate

(b) Stage 2 – Functionality Evaluation

This process comprises written responses/ proposals, which consist of **100 points**.

NB: Bidders will be required to score a minimum of **70 points** to qualify for stage 3.

(c) Stage 3 – Price and Specific Goals Evaluation

Bidders will be evaluated on an 80/20 scale (i.e., 80 points for price and 20 points for specific goals).

1.1 STAGE 1 – STANDARD COMPLIANCE REQUIREMENTS

STANDARD COMPLIANCE REQUIREMENTS	COMPLY
	(YES / NO)
ENVELOPE ONE (1)	
Total number of copies submitted – Two (2) (1 original and one copy)	
All the documentation under the bid proposal is to be converted and	
submitted in a PDF within a memory stick	
Proof of CSD Registration. (CSD number or report)	
Registration on CSD (available on www.csd.gov.za)	
Compulsory Briefing Session Certificate	
SBD 1: Invitation to bid and company information	
SBD 4: Declaration of interest	
ENVELOPE TWO (2) – FINANCIAL PROPOSAL	
Total number of copies submitted - (Two (2) one original and one	
сору)	
All the documentation under the financial proposal is to be converted and	
submitted in a PDF within a memory stick	
Pricing Schedule	
NB. Bidders are required to complete the attached provided price	
schedule – Annexure "A" (either as issued or on the company	
letterhead)	
SBD 6.1: Preference points claim form	

NB: Failure to comply with the above requirements will lead to a bid disqualification.

1.2 STAGE 2 – FUNCTIONALITY CRITERIA

NB: FUNCTIONAL EVALUATION WIL BE SPLIT INTO TWO (2) STEPS. i.e. - STEP 1 – WRITTEN RESPONSE AND STEP 2 – PRESENTATION AND DEMONSTRATION

1.2.1 STEP 1 – WRITTEN RESPONSE

Step 1 will be based on written proposals and shall be evaluated based on the following parameters for functionality:

DESCRIPTION		
A. EXPERIENCE AND REFERENCE LETTERS	30	
Bidders to demonstrate experience and similar work done in the management of events in the event executed within the last 10 years.		
 1 – 2 reference letters = 10 points 		
 3 – 4 reference letters = 20 points 		
5 and above reference letters = 30 points		
Compliance requirement:		
The bidder must submit clearly visible reference letters on clients' letterhead indicating all the below-mentioned details, viz.		
Name of the institution/entity/client where services were rendered,		
Address of the institution/entity/client where work was rendered,		
• The nature of the event and the number of attendees (at least a minimum of 500 people),		
• The date when the event took place, executed after (i.e. 02 January 2014),		
Contact details, and		
Reference letters must be signed by the authorized person/s.		
NB: Bidders are required to ensure that information provided is accurate and correct as the RTMC reserves the right to conduct reference checks.		

B. FINANCIAL CAPACITY

Bidders must provide proof of financial capacity with a **minimum of R300 000** positive cash balance, **not a turnover**, at the time of bid closure and / or access to credit **through a single** or various sources. The submission of all the documentation will be consolidated or considered as one/combined/total source:

• Bank statement stating a positive balance available in the bank account (signed or bank stamped) as at the time of bid closure.

AND / OR

 Provide proof of access to bank credit facilities, as at the time of bid closure. Loan Agreement/ Overdraft Facility/ Revolving Credit – on the bank letter head with bank stamp not older than a month at the time of the bid closure; and provide proof of the available bank balance. (Not a conditional assessment of Credit Rating or Bank Rating)

AND / OR

 A signed letter of commitment from a registered financial service provider (FSP registered with NCR) indicating a commitment to fund the bidder should they be successful.

AND / OR

 Signed letter of commitment from any third party other than the aforementioned, indicating a commitment to fund the bidder in relation to this bid should they be successful. Submitted with the letter of commitment, the third party must provide a signed (or stamped) confirmation from their bank indicating a required positive cash balance as at the time of the bid closure.

C. KEY STAFF PROPOSED FOR THIS SERVICE (PROJECT TEAM)

RTMC requires that the bidder provide highly skilled and qualified human resources, for the roles mentioned below:

(1) Events Project Manager

- 1 4 years of experience = **5 points**
- 5 years and above of experience = 10 points

(2) Events Specialist (Operational Resource)

- 1 4 years of experience = **5 points**
- 5 years and above of experience = **10 points**

20

20

Compliance Requirement:		
The bidder must provide detailed CVs of the key roles indicated above must indicate the		
following;		
The years of experience in events management,		
The number of events managed or executed,		
• The events magnitude / size (indicate online events, physical and other aspects).		
STEP 1 ONE SUB TOTAL		

NB: BIDDERS ARE EXPECTED TO SCORE <u>MINIMUM OF FIFTY (50) POINTS</u> FROM ALL THE CATEGORIES IN THE ABOVE STAGE TO QUALIFY FOR STEP 2 (PRESENTATION AND DEMONSTRATION).

1.2.2 STEP 2 PRESENTATION AND DEMONSTRATION:

REQUIREMENTS		SCORE	
D. KNOV	VLEDGE OF THE SUBJECT MATTER	30	
The bidder	The bidder must demonstrate an understanding of the brief and past experience in		
execution	of events within the following three (3) categories:		
1. Small events: less than 500 attendees, indoor and closed event = 5 points			
The methodological approach must address the underneath aspects per event:			
0	Planning/Design (1 point)		
0	Logistics (1 point)		
0	Execution (1 point)		
0	Project conclusion (1 point)		
0	Challenges and responses (1 point)		
2. Mediu	2. Medium events: more than 500 but less than 1 000 attendees, outdoor-and		
closed	closed events = 10 points		
The metho	The methodological approach must address the underneath aspects per event:		
0	Planning/Design (2 points)		
0	Logistics (2 points)		
0	Execution (2 points)		
0	Project conclusion (2 points)		
0	Challenges and responses (2 points)		

3. Large events: more than 1 000 attendees, outdoor and open community-based events = 15 points		
The methodological approach must address the underneath aspects per event :		
 Planning/Design (3 points) 		
 Logistics (3 points) 		
 Execution (3 points) 		
 Project conclusion (3 points) 		
 Challenges and responses (3 points) 		
STEP 2 SUB TOTAL		

Bidders will be required to make a presentation before the evaluation committee, at least a minimum of **20 points** must be scored during the presentation and demonstration.

NB: BIDDERS ARE EXPECTED TO SCORE MINIMUM OF SEVENTY (70) POINTS IN ORDER TO QUALIFY FOR STAGE 3.

1.3 STAGE 3 – PRICE AND SPECIFIC GOAL EVALUATION

The bidder who qualifies for this stage will be evaluated using the PPPFA, and the bidder who score highest points will be awarded a bid:

CRITERIA	MAXIMUM POINTS
Price	80
Black Owned Company	10
Women Owned Company	2.5
Youth Owned Company	2.5
*Company owned by people with disabilities	5
Grand Total	100

* Medical Practitioners certificate/letter must be attached.

SECTION: 4 ANNEXURE AND STANDARD BIDDING DOCUMENTS See the attached SBD forms. (All SBD forms must be signed)

- 1. The bidding forms are drawn up so that certain essential information is to be furnished in a specific manner. Any additional shall be provided in the enclosed questionnaire(s) or a separate annexure.
- 2. The bidding forms should not be retyped or redrafted; photocopies may be prepared and used. Additional offers may be made for any item, but only on a page photocopy. Additional offers made in any other manner may be disregarded.
- 3. Bidding forms not filled in using a computer and printer shall be completed in black ink.
- 4. Bidders shall check the numbers of the pages and satisfy themselves that all are included and not duplicated. No liability shall be accepted regarding claims arising from the fact that pages are missing or duplicated.
- **5.** If attached, the forms regarding the Preference Points Claim shall be completed and submitted with the completed bid.
- **6.** Firm bid prices and delivery periods are preferred. Consequently, bidders shall clearly state whether prices and delivery periods will remain firm for the duration of the contract.
- 7. If non-firm prices are submitted, the bidding documents should clearly state this.
- 8. Where items are specified in detail, the specifications from an integral part of the bidding document and bidders shall indicate in the space provided whether the items offered are to specification.
- **9.** Regarding the paragraphs where the items offered are strict to specification, bidders shall insert the words "as specified."

- **10.** In cases where the items are not to specification, the deviations from the specifications shall be indicated.
- **11.** The bid prices shall be given in the units shown.
- **12.** All prices shall be quoted in South African currency.